

Gleichen on Call

Thirteenth Year, No. 40

GLEICHEN, ALBERTA, WEDNESDAY, FEBRUARY 26, 1920

Subscription \$1.50 a Year

Man Who Named "THE CALL" Is Dead

Mr. S. M. Dickinson Died at Brûlé, Man.

It was with the deepest regret that the Call learned of the death of Mr. S. M. Dickinson, at Brûlé, Manitoba, on Monday, Feb. 17, 1920.

Mr. Dickinson was the founder of The Call, having won our prizes of the year's subscription free for the last two years. He died in a paper when it was started in 1907, and contributed many very able articles to these columns when he was in the ranks. There is no doubt in the minds of his friends that had Mr. Dickinson been so inclined he would have had many more to write.

The Call considers him as one of the most brilliant, not only as a writer for this paper, but as a personal friend. His friendship was a kind that never wavers, always and true, and his frankness is well known.

We have no particulars regarding his death, only that he died at Brûlé, the home of his birth. Mr. S. A. King, who received a letter from her parents, residing at Brûlé, states when he passed away. But we join in the general sympathy of all in the paper.

Mr. Dickinson was a graduate of the University of Manitoba, having been previous to coming here.

For four years he was a teacher in the public schools, giving it up for business pursuits, and for a time was actively engaged in railroad building. In his college days, while working for the railways, he became interested in theosophy and entered his friends for many months, yet were quite unaware, he was a student of the occult.

Mr. Dickinson was for a number of years clerk at the Blackfoot Indian Agency at Gleichen, and left about 1907 to take a position with the Canadian Pacific Railway at Brûlé, where he had been previous to coming here.

For four years he was a teacher in the public schools, giving it up for business pursuits, and for a time was actively engaged in railroad building.

In his college days, while working for the railways, he became interested in theosophy and entered his friends for many months, yet were quite unaware, he was a student of the occult.

Appended to the reasons he gave for suggesting the name of "The Call" for this newspaper.

A CALL to the names of the waters, to the winds, to the unoccupied fields, irrigated lands of "Sunny Sunshine" and the heart and centre of these lands.

A CALL to the professional men, the artists and the laborers to make his home a place of rest, a place certain to be one of the most prosperous towns in "Sunny Sunshine."

A CALL to the capitalists of the area, to come and take a look at this district which will without any doubt reward him with a hundred fold in the future.

A CALL to those in search of health, to come and take a look at the "blessings" — come to a province known as "Sunny Sunshine," another cherishing "land of plenty," friendly, arctic-like climate, healthy.

A CALL to those now here to work, to come and take a look at the place they have made their home, to work for its present interests and future development, a place definitely and uniformly for its advanced civilization, a place of work and never rest content.

"Our town is rising a higher and higher standard every day, and has no time nor to cease their endeavors in the future. We are indeed one of the foremost cities in fertility, mineral-rich, healthy, beautiful Alberta."

S. M. DICKINSON.

Union Church Notes

Because so many people were sick or nursing the sick all meetings last week, including Sunday school and evening service last Sunday, were suspended. We are thankful to note a decided improvement in health conditions, and hope all members of the congregation will remain well. We will be resuming next Sunday. School at 11 a.m. and evening service at 7:30 p.m.

First Friday in each month the Gleichen Town Council meets.

HOSPITAL MEETING FRIDAY, MARCH 2nd

The proposed meeting to consider the financial situation of the Gleichen district will be held in Union Church at 8:30 next Tuesday afternoon, March 2nd.

A full attendance is expected of a hospital in much need and to have one every person will have to pay more taxes.

Mrs. King "Flu" Victim

We regret to announce the death of Mrs. S. C. King, which took place on Saturday morning, Feb. 22nd. The deceased lady had been recovering from an attack of "flu" but thought herself recovered sufficiently to care for the other members of her family, who were also ill. She took a walk which developed into pneumonia. She again returned to the local hospital where she received every care, made rapidly until the end came.

The late Mrs. King was born in Manitoulin Island, "Georgia" West, four years ago. Four years later the family moved west, settling at Ogallala, Neb., where she grew up and enjoyed good health for many months, yet were quite unaware, she was a student of the occult.

She came to Gleichen about ten months ago, having abandoned her studies. During this short time she endeared herself to many. She was a member of the Ladies L. C. C. and was interested in the work of Union Church, in both organizations she will be very great missed.

Mrs. King's husband and three children, Muriel, Gordon and Grace, have left to follow their father's footsteps, while her son, John, Mrs. King and Miss Annie Henderson of Winnipeg, Alta., four children, T. A. Henderson, Sonn Arun, B. C. Gee, W. W. Whyatt, Sack; Allan L., Winnipeg, and her son, William J., was killed in France.

Owing to the epidemic the funeral was private and was held from the family residence on Saturday afternoon. "The" funeral services were conducted by Rev. R. N. Matheson, and father of the deceased, Mr. J. L. King, Esq., who was able to take part.

Among those from a distance who attended the funeral were Mrs. Elliot and Munson of Olds; Mrs. Henderson and father, Mr. W. W. Whyatt and W. J. King of Cambridge.

COMING EVENTS
Feb. 26—Gleichen Women's Union meeting.

Feb. 28—Quonset Club's special meeting.

March 1—Clubs, Bartsch's Auction Sale at Husar.

March 2—Hospital meeting in Union Church.

March 4—Queenstown Women's Institute meets.

March 5—G.W.V.A. Leap Year Banquet Open House.

March 6—A. J. Halleverage Estate auction sale at St. Standard.

March 17—Auction Sale at J. H. Bamcum.

Every Monday—Whit's Drive In G.W.V.A. hall.

The Call agrees to do you just as good as you can get it anywhere in Canada.

"Flu" Patients are Now Recovering

The "flu" epidemic is now fairly under control in town and country, although there are a number of cases in the country, hospital patients being especially to obtain, but are said to be on the mend. In the hospital there remains only two cases of "flu". Mrs. Daniels and Mr. Chastain, the latter was brought in on Saturday evening of Cluny and is still seriously ill.

Mr. Daniels is improving slowly, although her recovery was very doubtful for several days last week. Jack Christensen was severely injured by the head by a horse near Banff and brought to the hospital last week, but is now able to walk.

The Halloway Estate Sale
Friday, March 6th

The estate of the late A. J. Halleverage is being sold at Halloway, Alta., on Friday, March 6th. Mr. A. Aitken, the administrator of the estate, has appointed Mr. A. F. Halloway to sell of public auction on Friday, March 6th, the estate, which includes farm implements, etc. for the estate. The sale will be held and posted for full information.

GRAND OPENING

GRAND OPENING
Wednesday, Feb. 26th, 1920.
The new Halloway estate is now open to the public. The new building is a fine one, and the interior is well worth seeing.

The school building is being used by the trustees. They have given special attention to the building.

One of the worst accidents that has happened to a long time took place Friday evening. Mr. and Mrs. R. N. Matheson, and their son, William, were driving home after spending the evening at the home of Mr. and Mrs. Matheson, and skidded on a grade crossing and upset, and the team ran away, while Mr. Hall was unconscious from the shock. He was carried to the home of Dr. H. Hall, of Gleichen. The team ran into the fence and the horses were severely injured, and the team was unable to pull the team and the horses were severely injured.

Gas. Duggan, has had considerable sickness in his family of late. His wife, Mrs. Duggan, has been confined to bed, and he has been compelled to take care of his wife, who is not expected to live.

Mr. and Mrs. J. C. Matheson, of the estate of February 26th, most recently entertained their neighbors and friends at their home. The house was in abundance, as is usual the case at parties.

Mr. and Mrs. Irvin, with their good parents from Washington, were entertained at the home of Mr. and Mrs. Matheson.

Mr. Hansen is getting along well since his operation. He will be better when he gets his new plate.

Mr. and Mrs. C. L. Bartsch, of the estate of February 26th, most recently entertained their neighbors and friends at their home. The house was in abundance, as is usual the case at parties.

The U.P.A. had their monthly meeting, March 1, in Gleichen. The meeting was held at the home of Mr. and Mrs. Irvin, with their good parents from Washington, who were entertained at the home of Mr. and Mrs. Matheson.

It will be remembered that A. G. Whit's Drive In G.W.V.A. hall, was destroyed by the explosion of his pump engine, and he wrote a letter to the fire extinguisher company concerning the same. The company immediately sent him a dozen fire extinguishers, requesting

GEO. MATTHEWS

"VALUE WITH SERVICE"



Corsets That Fit

We recommend our "Goddess" Corsets because they are "guaranteed" to us. We can fit most any figure from stock, but should you desire a specially built corset we will be glad to order these direct from the factory for you.



Hose of Quality

Every woman knows that cheap hose are the very dangerous to the long term. They demand extra damping, which makes the hose uncomfortable, and they are not fashioned properly.

We carry Penmans, Venus and Holeproof.

\$1.95 to \$3.00 Pair

Two Phones

13

46

Four Deliveries

9.30 and 11

4 and 5.30

GROCERIES

Specials for Saturday

CAULIFLOWER, CABBAGE, LETTUCE, CELERY, ORANGES, GRAPE FRUIT, LEMON, ETC., ETC.

Why Eat Frozen meat?

When you can buy the Best Fresh Killed Beef at frozen beef prices.

Highest Cash Prices Paid for all kinds of Livestock, Hides, Etc.

GLEICHEN MEAT MARKET, - D. BURNESS, Prop.

The Gleichen Furnishings Store

Our new store is now open ready for your inspection and we cordially invite you to come in and look over our stock. We want you to tell us the goods you may require so we can meet your every need.

Our goods are all the very latest in style and with more articles continually we aim to give entire satisfaction at right prices. Give us a trial.

Gleichen Street, GLEICHEN.

J.W. EGLESE, Manager

Western Canada



IMMEASURABLY broadening our banking service to agricultural business, the Bank of Canada has added 270 of our 300 branches. We are now in a position to extend the fullest possible banking service to the Prairie Provinces.

Our managers will be glad to discuss farm financing problems with their farmer customers.

ASSETS EXCEED \$174,000,000

UNION BANK OF CANADA

Cluny Branch

Standard Branch

W. Somerville, Manager

J. T. Hutton, Manager

Do Away With the Scrub Sire

It is Canada's battle-hymn in the race for the valuable meat markets of Europe. These markets are won and held by cattle of the purest breed stock.

The great beef producing countries, like Argentina, are the shrewdest and keenest buyers of high class bulls.

THE ROYAL BANK OF CANADA

Capital and Resources \$35,000,000
Total Resources \$32,000,000

GLEICHEN BRANCH, Manager

D. Hutcheson, Manager

Standard Coal Mine

We desire to inform the people of Gleichen and Standard

Districts there is plenty of Fresh Screened Coal on hand at the Standard Coal Mine.

Give our coal a fair trial is all that we ask.

Castella Bros., Props., Standard, Alberta

When You Need Tires or Other Accessories—Think of Us

We carry a full line of popular Auto Accessories, and can quote you prices as low as any of the big auto supply houses.

Let us tell you how you can make your car look like new with our Auto Enamel. You can apply it yourself, and it dries quickly, giving a finish that any professional would be proud of.

McKAY HARDWARE CO., GLEICHEN

We have the famous OGIE which keeps your car looking bright. Price 15c. You can tell your car is a first class car when it is looking bright. Price 15c.

The Palace Hotel EUROPEAN PLAN



The Palace Cafe

Meals at All Hours

The Best Meals in Town. Try Them

I WANT YOUR LAND TO SELL

I can sell this spring if the land is right. Send for my free listing forms.

E. NUNNELEY

224-8th Ave. W., - CALGARY
30 Years Experience in Alberta

F. A. McHUGH & SONS

BLIND CREEK, ALTA

Owners of horses branded H2 left

right, 211 left thigh, 2 left thigh and

2 left shoulder. Cattle branded H2

left rib or left hip or both left ribs

and left hip. 101 left hip — left ribs

left shoulder.

THE GLEICHEN CALL

W. PARK HANAN, PROPRIETOR
Published Every Thursday in The Heart of a Wonderfully Rich Farming and Ranching District.

SUBSCRIPTION, \$1.50 Per Year. Foreign Countries \$2.00
ADVERTISING RATES—Display \$6.00 per Column Inch first insertion and \$4.00 for each subsequent insertion. Locals accepted only with display ads at 10¢ per line.

Exchange Must be added to Checks

WEDNESDAY, FEBRUARY 25, 1919

Again we would urge every man in this district to become a member of the Gleichen District Agricultural Association. You are receiving the benefits.

And now a Calgary butcher sends along his cash in advance for an ad in The Call, while a Calgary dry goods store asks will we accept their ads. What would you do? Drop in and we will show you their letters and money—is an express money order and would be spent in Gleichen.

There is credit due our school teachers for the way they have assisted during the "flu". While many young girls with little or nothing to do tilted away their time the teachers spent whole nights and holidays nursing and helping the sick. They are to be admired for their kindness and their thoughtfulness will not soon be forgotten.

Owing to the snowstorm theophilopar meeting called for last Friday was postponed. It would have been quite impossible for the farmers to come any distance with autos and as few own sleighs it was but fair to wait until they could be present especially considering that to have a hospital all will have to pay more taxes.

In the last issue of the Eye Opener Bob Edwards is quite peeved because he only knows one minister of the gospel by sight in Calgary; also because a whisky still was discovered in a Calgary church basement. Think of it—a whole distillery in the church basement and Bob didn't even know the preacher—any editor would be sore. Now, it is different in Gleichen. We know all the preachers and we can't keep them out of the print shop (we haven't had even a flask for ages) and we like to have them come.

As all classes of paper, ink, gasoline, wages, and everything a printer uses in producing a newspaper and job printing continues to advance The Call with other members of the Canadian Press Association in Alberta will be obliged to raise the price of our subscription, advertising and job printing. The Call will make the changes on our fourteenth birthday, March 21st. On that date we hope also to start printing quite a different paper, having arranged for weekly articles by one of the highest paid writers in Canada on the leading Canadian questions of the day. In the meantime subscriptions and advertising contracts will not be accepted for more than a year in advance.

The Gleichen Women's Institute made another shipment of goods to their Relief Depot on Monday, composed mostly of wearing apparel in excellent condition. The ladies desire to express their appreciation of the generous donations and assure us that the gifts will be most thankfully received by the drought stricken farmers of the south, whose children, it is said, cannot attend school for want of warm clothing and shoes. It is also stated many have not sufficient food. Three years without a crop will put any country out of business, and the pluck of these farmers is to be admired and we all hope they will be favored with plenty of rain this year, and that they will soon have their land irrigated.

The other day we saw a man hauling away some new furniture from the direction of the railway freight sheds. We are not sure of the man's name, but rather believe that during the war he made big money producing grain. We are quite sure he is not a returned soldier for none of those brave boys would slight a comrade making his start in life again.

Everyone should by now know Gleichen has a furniture store operated by a soldier who quit business and spent over three years fighting for us, and is now starting life all over again in a business much needed by every person in this country. It may be that the man who brought the furniture in last week ordered it before he knew this new store opened—we hope he did. However, be it known that there is any man enough to order furniture from now on from outside points without giving the Gleichen Furniture Store a chance to supply it, then The Call will be just mean enough to publish who they are—fair warning.

BUY AN IRRIGATED FARM

FROM THE CANADIAN PACIFIC RAILWAY

BECAUSE:

Irrigation makes the farmer independent of rainfall, and in sure good crops, not occasionally, but every year.

Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures good return in dairying and mixed-farming.

Irrigation means intensive farming and close management with all the advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the years that it has been tried having absolutely demonstrated its success wherever it has been intelligently applied.

This is the most liberal offer of irrigated farm land on record. For full particulars apply to

ALLAN CAMERON, Gen. Supt. of Lands
Canadian Pacific Railway, Dept. of Natural Resources, 928 1 st. St. E.
CALGARY, ALBERTA

You can buy irrigated land from the Canadian Pacific Railway at prices up to \$50 per acre, with 20 years to pay and the privilege of a loan of \$2,000 for improvements (6% interest); no principle after first payment until end of fourth year, reduced interest if settlement conditions are complied and no water rental for first year. Contract can be paid off before maturity if desired.



J. H. WALLS

Ford Garage and Service Station

Full Line of Ford Parts always in stock.

We have among our mechanics

A Competent Electrical Expert

Consult him at any time.

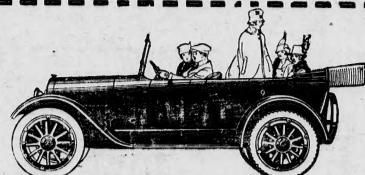
Goodyear Tires and Tubes.

Maltese Cross Tires and Tubes

Bring your Troubles to our Trouble Man.

J. H. WALLS

Basement Gleichen Opera House



Some say it is the beauty of its streamline design that makes the new Chevrolet "Baby Grand" Touring Car so appealing. Others are equally enthusiastic over its mechanical perfection, the deep, wide seats and roomy body. But all agree that it is a car of unusual merit and well worthy of bearing name.

"CHEVROLET"

If you want an automobile that you can take genuine pride in owning or one that is economical to operate and dependable for all needs—you should inspect this new model. It is a car that leaves little to be desired at a price that pleases.

LOCAL DEALERS Brown's Transfer Co. TELEPHONE 31

Notice

Notice is hereby given that I have sold to Mr. C. A. Johnston, the operator of the Gleichen Meat Market to Mr. D. B. Barnes, who will carry on the business as heretofore, and be responsible for all debts and collect all monies owing the firm.

Dated Feb. 16th, 1920.
C. A. JOHNSTON.

The Call agrees to do all your Job Printing as cheap as you can get it anywhere in Canada.

COMING EVENTS

Feb 27—G. W. V. A. Leap Year Games in Opera House

March 1—Chris. Bartsch's Auction Sale at Husar

March 6—J. J. Hellengrove Estate auction sale at Milo

Every Monday—Whist Drive in G.W.V.A. hall.

DR. A. W. BOWLES
M.D.C.M. McGill, M.C.P.S. Alta.
Physician and Surgeon
Phone 4, CLUNY. Day and Night

Canadian Maternity Home

Canadian Maternity Home,
806, 3rd Ave. W., Calgary, M
4559. Graduate nurses only.
Accommodation for patients
waiting.
Terms very moderate.

Joseph O'Keeffe

BARRISTER,
SOLICITOR,
NOTARY.

Also solicitor of the Supreme
Court Ireland and King's
Bench Manitoba.

Telephone No. 19
Office Rooms 5 and 6,
The Royal Bank of Canada Building
GLEICHEN, ALTA.

GEO. W. EVANS
Undertaking
and Embalming

Artificial wreaths always on hand
Weather extremes will not effect
these flowers in any way.

Gleichen, Alta.

T. H. Beach
Auctioneer

Sales Conducted any
place in the Province

For terms enquire at Gleichen Harness
store. Office phone 3, residence phone 2

\$10 REWARD—Is offered for the
recovery of cattle branded with DH
on left ribs and horses branded with
on left thigh. Mrs. J. H. Chandra
Nanton, Alta.

NOTICE BRANDS

Will thankfully receive any information
regarding stock carrying the
following brands:

HORSES CATTLE
P on left shoulder F on left hip
P on left thigh U on left rib
S on right hip

J. L. BUTLER,
Box 123, Gleichen, Alta

Daniels & Davidson
PAINTING and
PAPER HANGING
Gleichen St., - Gleichen

HARDWICK BROS
Range, Snake Valley

Owners of all cattle branded:
left ribs D left ribs right
and hip D right rib
Horses branded:

D right hip

Notice To
Claimants and Creditors

In the estate of John Hamilton Gooderham, late of Gleichen, Alberta, Indian Agent, deceased.

Notice is hereby given that all persons having claims on the estate of the said John Hamilton Gooderham who died 10th December, 1919, are required to file with the undersigned solicitors for the administrator of his estate by the 31st March, 1920, a full statement in writing duly verified of their claims and of any securities held by them and that after that date the administrator will distribute the estate among the parties entitled thereto having regard only to the claims of which notice has been filed or which have been brought to his notice.

Dated this 30th January, 1920.
SHORT, ROSS, SELWOOD, SHAW
& MAYHOO,

Imperial Bank Chambers,
49

Calgary, Alberta.

WHEN YOU DECIDE
to purchase a diamond ring, you
should patronize
A JEWELER
on whom you can absolutely rely. We
invite you to come in and see our
stock and to ask any of our patrons
whether they have ever been deceived
in the quality of the jewelry we sell.

Gleichen Jewelery Co.
W. G. S. GOURLAY,
Manager, - - - Gleichen
Issuer of Marriage Licenses.

WHO PAYS?

This story is so good that I'm not going to preach a sermon over it. However, the next time anyone tries to "string you along" with that old chestnut about his line selling cheaper because his firm does not spend a lot of money in advertising, just remember the story of the three mouse-traps.

In a certain town three firms were manufacturing mouse-traps. Their manufacturing costs were just about the same and they each did about an equal amount of business.

The traps cost 15 cents to make; sold to the dealer at 20 cents, and were sold to the consumer at 30 cents. Each manufacturer made 5 cents per trap, or 33 1/3 per cent. profit on his turnover. Each dealer made 10 cents, or 50 per cent. profit. Each dealer, of course, carried all three traps, for there was about an equal demand for each.

One day one manufacturer made up his mind to spend 1 cent per trap in advertising. This reduced his profit to 4 cents a trap. He did not advance his prices and neither did the dealers.

He stated his advertising and kept it up for two years. During this time the other two manufacturers kept on taking their 5 cent profit per trap and quietly laughed at the "poor advertiser."

During the second year, however, a popular demand "seemed" to arise for this advertised trap. The manufacturer actually found demand getting ahead of production. In seeking to keep up with it he installed new machinery and found out that under improved methods and with quantity production he could turn out as good a trap at a cost of 9 cents as formerly cost him 15 cents. So he reduced his selling price to the dealer from 20 cents to 15 cents, and the dealer reduced his from 30 cents to 25 cents. Even at this reduced price you will see that the manufacturer now made 50 per cent. on his turnover as against the old profit of 33 1/3 per cent., and the dealer made 66 2/3 per cent. as against 50 per cent. before.

Naturally, the two other firms couldn't compete on price, so they went out of business. The dealer found he only had to tie up one-third as much capital to stock the one brand as he used to tie up to carry the three makes on his shelves.

Now who paid for the advertising?

Did the manufacturer? If you say "yes," how do you account for the fact that he reduced his selling price 5 cents per trap and still increased his gross profit from 33 1/3 per cent. to 50 per cent.?

Did the dealer pay for it? If you think so, how do you reconcile your opinion with the fact that he reduced his selling price from 30 cents to 25 cents and increased his profit from 50 per cent. to 66 2/3 per cent.?

Did the consumer pay for it? Obviously not, for he only got as good a trap for 25 cents as he used to get for 30 cents.

It looks like a case of money being spent and nobody having to pay for it, doesn't it? If we look close, however, we will find that the men who really paid for the advertising were the two manufacturers who did not advertise. The number of mice in that town remained just about the same, and so also did the number of traps sold per year. But every time either of these firms lost an account it went to the manufacturer who advertised. This steady increase in business enabled him to buy cheaper (because he bought his raw material in larger quantities), to manufacture cheaper (because of better machinery, standardized methods, etc.), and to sell cheaper (because each salesman now sold three traps where he formerly sold only one).

Who paid for the advertising? Think it over. And the next time you run into this camouflaged knocker just ask him about the three mouse-traps. The same principle works in pianos, pins, candies and cars.

Notice of Estray Animals

On the premises of P. Kerstein west half of section 14-22-22-w. 4th M., one brown and white cow, dark head, white blaze on face, weight about one thousand pounds, age about five years, with red heifer calf. Cow branded P on left shoulder.

On the premises of Otto Kerstein section 22-22-22-w. M., one grey roan steer, red head, white star on face, has a staggy look, about 3 years old, weight about 1,000, both ears split on ends, branded on left ribs with D.

THOS. HENDERSON,
Brand Reader.

MISCELLANEOUS

Notices under this heading 15 words or under 50c for first insertion and 25c each subsequent insertion—3 issues for \$1. Over 15 words one cent a word charged for each insertion.

Horses and Cattle lost and found, for sale and wanted; Seed Grain for sale and wanted; Land to sell, rent or buy, and any other of a similar nature will get quick results by being published under this heading.

Brand reading notices \$1.50 for each animal, three insertions. Over 10 words 1 cent per word extra each issue.

When brands have to be cut a charge of 35c. each is made.

In order to insure publication CASH MUST accompany each notice

ESTRAY—I dark brown mare, raising 8 years, white face and legs. 1 bay colt rising 2 years. 1 black colt rising two years. All branded Y A on right shoulder. A. D. Arkell, box 72, Cluny. 49

WANTED—Work with four or six head of horses through the spring of 1920. N. Christensen, Box 8, Standard. 40

FOR SALE—2 registered greyhounds, male and female, 10 months old. These dogs are from high priced imported stock. The mother and father of these two dogs were valued at \$500 each. Should be able to raise enough pups from these dogs to more than pay for them. I will sell the two for \$100 if taken at once, which is not one half their worth. Also have a ♀ grey and ♂ stag dog for sale two years old this winter, well trained, fast runner and good fighter, can see a coyote much further than the most of dogs, weight 80 to 85 lbs., good muscle and chest and are beautiful dogs. Marcellous Bollinger, box 37, Gleichen, Alta. 50

FOR SALE—60 tons of Alfalfa, Western Rye Grass and wheat hay, N. E. 4 sec. 14-23-22, W. F. Erford, Phone R310, Gleichen. 49

FOR SALE—Fine large geese \$8.50 each G. F. Taylor's livery barn. 47

FOR SALE—No. 1 Oat Green Feed Jos. Brule, Ouelletteville. 50

MARQUIS SEED, WHEAT—For sale, Won first prize at Gleichen fair Graded No. 1 Hard, no dockage, Apply Farmers Elevator, per Dgvid McBean. 45f

\$5 REWARD—For information leading to recovery of a 3-year-old brown steer and 2-year-old black steer. A. branded on right ribs, no horns. Notify S. Samson, Cluny. 4f

\$25 REWARD—For bay horse, 9 years old, small white spot on forehead, corked hind legs and long front hoofs, hobbles burns above hoofs, short head and long ears, weight about 1150 lbs., mark on left hind leg, collar marks. Notify S. Samson, Cluny. 40f

FOR SALE—4 room cottage, stable, coal shed and good well, also lots 30 and 31 in block D. Jos. Desjardine, tf

FOR SALE—1 fresh milk cow, apply to Jos. Desjardine, box 188 Gleichen. tf

Famous

“GALT
COAL”

Immediate delivery in any quantity.

Brown's Transfer
Phone 37

NOTICE

All persons are hereby warned against buying any grain, hay or other produce, cattle, horses, wagons, harness, saddles, mowers or rakes from any Indian of the Blackfoot reserve without an officially printed permit issued by the Indian Agent.

Also not to take in pledge or make any loan upon any article to any Indian under penalty of having any such articles seized and being prosecuted for illegal pawnage.

J. H. GOODERHAM
Indian Agent

Keep your eye on the label of The Call. Many subscriptions are now due.

BATES & GIBSON
GARAGEOVERLAND 4
AGENTS.

Repair Specialists
Bring us your troubles.

U.S.L. Batteries and Parts.
Genuine Ford Parts in stock.

Phone 28

Fourth Ave., - - - Gleichen

Graceful, Comfortable, Stylish

EYEGLASSES

We shape our glasses to conform with your features, guarantee our work, and back up our sight testing with Certificates.

Ban's Drug Store, - - - Cluny

ESTABLISHED 1872



THIS and the years to follow, will be years of reconstruction, new enterprises and fresh opportunities. There will be opportunity for you if you are able to take advantage of it. What you can do now depends upon what you have saved in the past. What you can do in the future will depend upon what you are saving now.

BANK OF HAMILTON
Milo Branch - A. McIvor, Act.-Mgr.

Insurance and Real Estate

Henderson & Mallory

OUR MOTTOES:
"Personal Attention" "Absolute Security"

Gleichen, Alberta

We Aim to Satisfy In

QUALITY
SERVICE
PRICE

Everything in Building Material.

We can furnish you Plans and Specifications of any building shown in our plan book, or drawings made according to your own ideas, design and size.

If you intend to build anything from a house to a barn or mansion, please call and we will solve your problem.

Revelstoke Sawmill Co., Ltd.

J. E. McCORKEL, - - - Gleichen.
W. M. GILLELAN, - - - Cluny.
E. LEWINGDON, - - - Namaka.

The Busy Store

New Arrivals in Dry Goods Dept.

GINGHAMS: A complete range of colors at 35c. to 75c. a yd.

PRINTS: A bargain at 35c. per yard

LADIES SILK HOSE:

Black, White, Brown, Gray and Navy Blue,

All sizes at \$2.00 a pair

SPECIALS

No. 1 Wrapped Jonathan Apples Per Box \$3.25

No. 1 Wrapped Wagner Apples Per Box \$3.75

No. 1 Wrapped Eelicious Apples Per Box \$4.75

The Delicious are the Real Eating Apples.

We are unloading this week a

Car of Robin Hood Flour

We offer a special cash price in Sack Lots

Our stock of Jam, Evaporated and Canned Fruits is the most complete in town. It is pretty hard to name anything in these three lines that Webster has not got.

Yours for Service

Webster Bros.

MOTTO: "Your Money's Worth or Your Money Back"

It Pays to Advertise Bargains Like These

Just arrive Blue Serge Suits,
Order at the Old Price while they last.
\$40.00

Cloth covered Rain Coats,
\$28.50 to \$35.00

Mackinaw coats to clear at
Cost Price.

Felt Shoes and Overshoes
at Cost to Clear

See our Big Shoe Sale to clear for
Spring Stock.

PINDER & STABBACK

THE RELIABLE FURNISHERS

AUCTION SALE, Wed. Mar. 17

J. H. SAMMONS, Section 15-23-23

6 Miles North and 2 1-2 East of Gleichen
10 MILES SOUTH OF STANDARD.

Sale to start sharp 12 o'clock noon. Lunch Served. TERMS—CASH

Horses, Cattle, Farm Implements, Household Effects, Etc.
See Posters for Full Information

J. H. SAMMONS,
OWNER.

F. L. MALLORY,
CLERK.

T. H. BEACH,
AUCTIONEER.

Local and District News

The Veterans Leap Year dance is postponed to March 5, owing to so much illness.

John Dafoe was taken to Calgary last week suffering severely from rheumatism.

The rest room over the Royal Bank is expected to be ready for use the first of next week.

Mrs. Thos. Huckvale arrived last week, with Master Keith, and is visiting Gleichen friends here.

W. G. S. Gourlay is rejoicing in the arrival of a fine baby girl, born at Calgary on Wednesday, Feb. 18th.

E. B. Bremner and wife left yesterday to take up farming on Aldon Smith's farm in the Buffalo hills.

Mr. and Mrs. A. O. Onstad are happy in the arrival of a fine baby girl at their home on Monday, February 26th.

The Chevrolet Baby Grand is attracting no little attention just now. Read what the Brown Transfer has to say on page four.

The regular monthly meeting of the Gleichen Women's Institute will be held on Thursday, Feb. 26, at 8 p.m. in the G.W.V.A. hall.

The Queenstown Women's Institute's next regular meeting will be held Thursday, March 4th, at the home of Mrs. George Macomber.

On Thursday, March 11th, Layzell & Durno will offer at auction at Standard M. R. Schioldte's entire outfit of Percheron horses, cattle, farm implements, etc. Read the ad on page 8.

Mr. and Mrs. J. H. Walls left on Saturday for Rochester, Minn., to consult the famed Drs. Mayo Bros. Mrs. Walls has been ailing for some time and it is hoped she may find relief.

James Gibson returned Sunday from the juicy Pacific coast. He sighted the sun several times on the western slope. He says there is a oil-share boom on over there, but he got wise in Alberta several years ago.

Rev. R. N. Mathewson is arranging a debating team to represent Gleichen in a debate against the Arrowood Literary Society, to be held in the Arrowood Consolidated School House on the evening of March 6th. The question for discussion is: Resolved, That Country Life is Preferable to City Life in Alberta? Gleichen is to support City Life.

L. Webster reached the Busy Store last Thursday after an absence of about two months, during which time he visited his home in Ontario and then crossing into the States stopped at numerous points before reaching California, where he remained sometime, and finally returned to Gleichen ALL ALONE.

J. H. Sammons has returned from Marysville, Wash., to where he moved with his family last fall, to prepare for his auction sale to be conducted on Wednesday, March 17th, by T. H. Beach. He has an exceptionally fine lot of horses, cattle, farm implements, household furniture, etc. See the announcement elsewhere in this issue.

At 2 o'clock on Saturday afternoon, Feb. 28th, Miss Archibald, Provincial secretary of the U.F.W.A., will address a meeting at the Milo Hall under the auspices of the Queenstown U.F.W.A. and the U.F.A. After the meeting cake and coffee will be served in the basement. Everybody in the district, young and old, is invited. All Queenstown women not yet members of the organization should attend and find out just what this organization stands for.

First Monday in each month, Pub. School Trustees meet.

IT WILL PAY YOU To Buy Your Merchandise in Cluny

Boys' Shoes, 8 to 10, \$3.80

Boys' Shoes, 10 to 18, \$4.40

Youth's Shoes, 1 to 5, \$4.75

Men's Solid Leather Work Shoes, \$6.50 to \$7.50

Men's Fine Dress Shoes, \$10.00 to \$18.00

Ladies Shoes, \$4.25 to \$14.50

14-in. Top Elk Tan or Black Leather Boots for \$9.00

Every pair of these shoes is guaranteed to be solid leather and to give good service.

Men's Dress Shirts \$1.25 and up. Men's Work Shirts \$1.50 up

Best makes in Men's Bib Overalls \$2.75. Boys' Wool Suits \$9 and up. Flannelette, Prints and Ginghams 25c and up

Serges \$2.75 to \$7. Ladies' Voile Waists \$1.15 up. Ladies' Crepe de Chene Waists \$5.25 to \$12.50. Ladies' Silk and Serge Dresses \$17 to \$35. Ladies' Silk Skirts \$8.00 to \$12. Ladies' Serge Skirts \$7.50 to \$22. House Dresses \$1.25 up.

Most of our Spring Goods are in. The balance will arrive in a few days. We have a real nice assortment in Ladies' Wear. It will pay you to see our lines before you buy. We are glad to show our goods. Don't be afraid to come in.

N. E. Stuart & Co.
LTD.

Gigantic Unrserved Auction SALE

At Chris. Bartsch's Hussar Ranch
Camp No. 1, 2 1-2 Miles West of Hussar.

Monday, March 1st

Farm Implements, Farm Stock, Etc.

Mr. Bartsch's lease having expired on the German-Canadian Farm, everything will be sold without reserve.

LUNCH SERVED. Sale at 10 A.M. TERMS, CASH

T. H. BEACH, Auctioneer

Section 32.18-20

A. J. Hellevange Estate, - MILO

AUCTION SALE

OF
Live Stock, Farm Implements
ETC., ETC.

Friday, March 5th

TERMS—Under \$25 Cash. Terms for over \$25 will be announced at the Sale.

SALE 10 A.M. SPARP. LUNCH SERVED

A. Alston, Administrator.

T. H. BEACH, Auctioneer

AN AUCTION SALE

will be held at 12 o'clock noon on

THURS. MARCH 11

At M. R. Schioldte's farm,

2 1/2 Miles Southwest of STANDARD.

17 PERCHERON HORSES,

weighing up to 1600 lbs.

PUREBRED PERCHERON STALLION,

5 years old, 2000 lbs.

Holstein Milk Cow, Ford Touring Car,

All Farm Implements, Etc., Etc.

Lunch Served. TERMS, Half Cash and Balance Bankable Notes

LAYZELL & DURNO, M. R. SCHIOLDE, Auctioneers.

Owner.

See the Call for Job Printing